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## ARCHITECT EXPO '18: COTTO UNVEILS SKIVE COLLECTION DESIGN BY JACOB JENSEN – AN ULTRA-MODERN BATHROOM SERIES WITH A MAGIC TOUCH

**COTTO, Thailand's leading innovator of sanitary ware, and the acclaimed Danish design studio of Jacob Jensen Design present a unique bathroom experience with the SKIVE Collection. The bathroom series, consisting of a washbasin, a faucet, a toilet and a shower panel, is a combination of cutting-edge production technology and clean, aesthetic Scandinavian design where user-oriented functionalities, ultra-modern forms and natural materials meet.**



The SKIVE Collection is Jacob Jensen Design's latest masterpiece tailored for high-quality living through modern technology and user-oriented functionalities. The interplay of angles, geometric shapes and surfaces gives the SKIVE Collection a clean graphic expression with a distinct architectural appeal.

"With the SKIVE Collection, we have focused on the bathroom as a vital part of your living space where functionality and usability built into the design is held in high regard. Dry and wet areas are clearly outlined and organized to optimize daily use, and different tactilities in the finishes define the functionalities," says Chief Designer and CEO at Jacob Jensen Design Timothy Jacob Jensen.

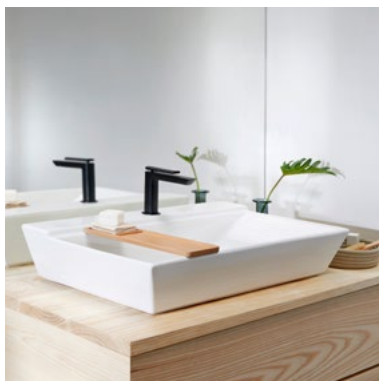
The SKIVE Collection is named after the picturesque landscape of the Danish Municipality of Skive where Jacob Jensen Design has been situated since 1966. However, the design of the SKIVE Collection has primarily been executed by their sister studio Jacob Jensen Design | KMUTT Bangkok.

"Our Bangkok studio is an operational design consultancy that, in close collaboration with King Mongkut's University of Technology Thonburi (KMUTT), offers educational programmes where Thai design students can acquire Scandinavian design skills while working on real projects. The SKIVE Collection is a beautiful result of this programme, and I would like to thank Assoc. Prof. Dr. Sakarindr Bhumiratana, President of KMUTT, for initiating the cooperation with Cotto and Anuvat Chalermchai, Brand director at Cotto, trusting us to design their new sanitary ware collection," says Timothy Jacob Jensen.

*Cotto is launching the SKIVE Collection at the ARCHITECT EXPO '18 in Bangkok on May 1 – 6, 2018.*

## SCANDINAVIAN AESTHETICS CAPTURED IN ULTRA-MODERN SANITARY WARE DESIGN

With Jacob Jensen Design's iconic design language, the architecture of the SKIVE Collection washbasin is realized to exhibit sleek lines and a graphic silhouette. The contrast of surfaces and elemental materials embodies the aesthetics of modern Scandinavian interiors where different colours and finishes spring from nature and coexist. The tapered outline and geometric arrangement of the surfaces come with user-driven functional details, from the clearly defined dry and wet areas that optimize daily use to the thin water evacuation grooves around the rectangular drain.



A key feature of the design is the warm teak wood tray with cut geometric shapes, which creates a controlled space for personal bathroom accessories and may be freely placed on the basin to suit your needs or simply be put on the countertop as a bathroom organizer.

The shape of the SKIVE Collection lever handle basin mixer is sculpted following the main form of the faucet's profile with subtle coloured lines at the tip to indicate temperature. The minimal gap creates a sleek outlook, while both front- and back-tapered edges make the lever easy to operate. The lever features two parts: A brass structure at the bottom and black satin-coated plastic on the top providing a gentle and soft experience to the touch with an interesting parting line.

The design of the SKIVE Collection toilet expresses modern minimalism with its tapered sides and edgy white ceramic echoing the features of the collection's wash basin. The flush buttons are coated with black satin finish adding unique contrast and character to the piece.

Speaking the same design language, the SKIVE Collection shower panel embraces modern Scandinavian design with its streamlined, monolithic piece and beautifully contradicting surfaces of high-gloss black and sandblast matte black. The touchscreen controller is easy to operate with its simple and organized interface that may be pre-set to provide your favourite water flow and temperature.

The overhead rainfall shower is the work of multiple nozzles discreetly integrated into the upper part of the shower's body. The handheld showerhead is designed as a geometric shape with a magnetic attachment that may be easily held in place on the shower's body providing a convenient, seamless and magical shower experience.

The tactility differences between the finishes define the functionalities of the products in the SKIVE collection. The black colour is used for parts associated with the product input functions (faucet lever, toilet flush, shower touch screen) while white ceramic denotes parts associated with water output functions (basin drain, toilet bowl).

Essentially, the SKIVE Collection designed by Jacob Jensen encompasses the intertwined connection of nature, innovation and Scandinavian lifestyle.



#### ABOUT JACOB JENSEN DESIGN

A characteristic design language with a proven and exceptionally enduring global appeal is what sets the design studio Jacob Jensen Design apart.

During the early 1960s, Danish designer [Jacob Jensen](#) merged the International and MAYA styles in a unique, ultramodern design language with maximum consumer appeal. He labelled it "Different but not Strange". Since the mid-1980s, his son, Chief Designer and CEO [Timothy Jacob Jensen](#), has continued to refine and evolve the design style by applying it to new areas and product categories. Together the two generations have created a classic yet visionary design language that continues to influence and enrich the world through innovative designs.

[Jacob Jensen Design](#) was established in Denmark in 1958. Today, it is the most award-winning design consultancy in Scandinavia. With more than half a century's worth of experience in design, innovation, technology and communication, Jacob Jensen Design provides design and branding solutions for companies all over the world.

The first design academy, [Jacob Jensen Design | Detao Shanghai](#), was founded in 2011 in collaboration with Detao Masters Academy under The Shanghai Institute of Visual Art at the Fudan University. In 2013, [Jacob Jensen Design | KMUTT Bangkok](#) was established in collaboration with King Mongkut's University of Technology Thonburi (KMUTT). Both sister studios offer educational programmes for design talents.

#### ABOUT JACOB JENSEN DESIGN | KMUTT BANGKOK

KMUTT is a leading university of technology in Thailand and Southeast Asia. Founded in 1960 as a technical college, KMUTT has matured into a research-intensive university with an excellent reputation for industry-relevant education and research, translational research and innovation. With about 18,000 students, KMUTT is a mid-sized university offering predominantly engineering, applied sciences and select fields of technology such as energy and environmental technology, biotechnology, and information technology. These core areas are complemented by studies in the fields of management, art and design, technical education and learning as well as liberal arts.

Jacob Jensen Design | KMUTT Bangkok is located in KMUTT's Knowledge Exchange Center (KX), which offers an environment facilitating knowledge flow and stimulating the generation of ideas and innovation. Industry players, knowledge and technology providers and public sector facilitators meet in KX to create partnerships and innovation alliances along with a culture of entrepreneurship.

In partnership with KMUTT, Jacob Jensen Design offers academic programmes for design students, which is a unique opportunity to gain working experience in an international learning environment. Jacob Jensen Design | KMUTT Bangkok is a fully operational design consultancy where design talents acquire design skills, learn about Scandinavian design methodology and get hands-on practice supervised by senior designers. Upon completion of an academic programme, successful students can competently reflect the design language and design methodology of Jacob Jensen Design – a unique foundation on which to build their own careers.

#### FOR FURTHER INFORMATION, PLEASE CONTACT:

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